

# Haimeng (Hester) Zhang

Department of Economics, IESE Business School  
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## Education

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Ph.D in Economics, <b>Cornell University</b>	2022
MA in Economics, <b>New York University</b>	2016
BA (Hons.) in Economics and Management, St. Hilda's College, <b>University of Oxford</b>	2008

## Academic Positions

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Assistant Professor in Economics, IESE Business School, University of Navarra, Barcelona, Spain	2022 –
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## Other Position

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Research Assistant, New York State Attorney General's Office, Antitrust Bureau, New York, US	Sep – Dec 2015
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## Teaching and Research Fields

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Empirical Industrial Organization, Applied Microeconomics, Law and Economics

## Research

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### *Working Papers*

“Jump Bidding as a Signaling Game”

“Economies of Density and Congestion in Capital Rental Markets” with Julieta Caunedo and Namrata Kala, *submitted*

“A Behavioral Approach to Durability Choice, New-product Introductions, and Planned Obsolescence” with Chenyang Li and Michael Waldman

## Invited Conference and Seminar Presentations

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ASSA 2023 Annual Meeting, 2023 Eastern Economic Association Meetings <sup>†</sup> , 17th Annual WEAI Conference <sup>†</sup>	2023
North American Summer Meeting of the Econometric Society <sup>§</sup> , IESE Business School, Düsseldorf Institute for Competition Economics, University of Surrey <sup>§</sup> , Charles River Associate, Analysis Group, Compass Lexecon	2022
41 <sup>st</sup> BREAD Virtual Conference on Development Economics	2021

(<sup>†</sup> = scheduled, <sup>§</sup> = did not attend due to Covid)

## **Fellowships and Awards**

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Marie Skłodowska-Curie Actions Postdoctoral Fellowship	2023 – 2024
Sage Fellowship, Cornell University	2016, 2021

## **Teaching Experience**

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Global Economics (MBA), IESE Business School	2022
Microeconomics (Ph.D), IESE Business School	2022

## **Industry Work Experience**

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Investment Banking Associate, Moelis & Company, London, UK	2010 – 2013
Investment Banking Analyst, UBS, London, UK	2008 – 2010

## **Other**

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<b>Programming</b>	Stata, Matlab, Julia, LATEX, Beamer, QGIS
<b>Languages</b>	English (proficient), Mandarin (native speaker), Spanish (basic)
<b>Citizenship</b>	United Kingdom

*Last update: February 2023*