

Haimeng Hester Zhang

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Education

Ph.D in Economics, Cornell University	2022
MA in Economics, New York University	2016
BA (Hons.) in Economics and Management, St. Hilda's College, University of Oxford	2008

Academic Positions

Assistant Professor in Economics (Tenure Track), IESE Business School, University of Navarra, Barcelona, Spain	2022 – current
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Other Position

Research Assistant, New York State Attorney General's Office, Antitrust Bureau, New York, US	Sep – Dec 2015
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Teaching and Research Fields

Empirical Industrial Organization, Applied Microeconomics, Law and Economics

Research

Working Papers

“Economies of Density and Congestion in the Sharing Economy” with Julieta Caunedo and Namrata Kala (*R&R at REStud*)

“A Behavioral Approach to Durability Choice, New-product Introductions, and Planned Obsolescence” with Chenyang Li and Michael Waldman (*R&R at RAND*)

“When Art Auctions Overlap: Impact of Creator-Linked Concurrency in Singular Goods Online Auction Markets” with Abhishek Deshmene (*Submitted*)

“Jump Bidding as a Signaling Game”

Invited Conference and Seminar Presentations

CEPR Virtual IO Seminar, INFORMS Revenue Management and Pricing Section Conference, EEA, EARIE*, DFG Workshop at Düsseldorf Institute for Competition Economics*	2026
INFORMS	2025

ASSA Annual Meeting, Eastern Economic Association Meetings, 17th Annual WEAI Conference, International Industrial Organization Conference, University of Wisconsin Madison, BSE Summer Forum, EARIE, University of Mannheim, European Winter Meeting of the Econometric Society	2023
North American Summer Meeting of the Econometric Society [§] , IESE Business School, Düsseldorf Institute for Competition Economics, University of Surrey [§] , Charles River Associate, Analysis Group, Compass Lexecon, SJTU Antai College of Economics and Management, Norwegian School of Economics	2022
41 st BREAD Virtual Conference on Development Economics	2021
(§ = did not attend due to Covid, * = upcoming)	

Fellowships and Awards

National Institute of Food and Agriculture Award (USD 650K)	2024 – 2028
Marie Skłodowska-Curie Actions Postdoctoral Fellowship (EUR 150K)	2023 – 2024
Sage Fellowship, Cornell University	2016, 2021

Teaching Experience

Global Economics (EMBA), IESE Business School	2025 – current
Global Economics (MBA), IESE Business School	2022 – current
Microeconomics (Ph.D), IESE Business School	2022 – current

Industry Work Experience

Investment Banking Associate, Moelis & Company, London, UK	2010 – 2013
Investment Banking Analyst, UBS, London, UK	2008 – 2010

Other

Programming	Stata, Matlab, Python, R, LATEX, Beamer, QGIS
Languages	English (proficient), Mandarin (native speaker), Spanish (basic)

Last update: August 2026